



## LEADING GROWTH PLATFORM FOR ONLINE PRESENCE, COMMERCE & MARKETPLACES

**Sign up now for a  
FREE Trial at  
AMZSellerToolBox.com**

## Proven Solutions for Amazon Sellers and Vendors

### Advertising Automation

Hand over control to AMZSellerToolBox and all you have to do is set your risk tolerance and provide your target ACoS and we will handle the rest from there. We will increase your bids, gather information, and then take action based on our analysis of our observations. From there we will constantly monitor and alter your campaign bids based on continued performance.

### Automated Email Campaigns

Custom branded emails automatically sent to your customers. Utilize the AMZSellerToolBox™ built-in sending criteria or define your own to trigger messages. Take your customer communications to the next level with our 100% Amazon compliant email marketing solution.

### Accounting Automation

Accounting Automation adds a layer of numerical-clarity to your Amazon business by automating your accounting efforts. All "Order data", "Returns data", "Amazon fees" and "Advertising spend" are directly synchronized with either your Xero or Quick Books accounting software.

### Content Optimization

AMZSellerToolBox is the most powerful content optimization and product monitoring tool available for Amazon Sellers. With features like keyword tracking & reporting, product listing page recommendations, ASIN monitoring and competitor comparison analysis, our tools are sure to help grow your organic sales on Amazon whether you're a startup, or a large e-Commerce operation.

### Review Management

Dramatically improve your ability to manage and respond to customer reviews with our proprietary review notification tool. See how your products are resonating with your customers using daily, weekly, and monthly reports.

### Advanced Analytics

AMZSellerToolBox™ Analytics Tool grants you access to an abundance of meaningful data on your customers and transactions in order to maximize your sales and profits.



## Cross store tracking

Have an Amazon and Shopify store? If so, you are most likely dealing with duplicate contacts without knowing it. AMZSellerToolBox™ creates one unified contact profile across Amazon and Shopify. AMZSellerToolBox's algorithm will merge contacts when possible and recommend possible merges to make sure you are seeing the full buyer picture.

## Shopify & Amazon Connection

With AMZSellerToolBox™ we are here to identify and convert your Amazon customers to your customers. Stay compliant with all of Amazon's rules and regulations.

Unify your contacts across all of your Shopify & Amazon stores and ensure that you aren't missing any pieces of your buyer profile puzzle.

## Shopify Integration:

- ✓ Cross system contact matching
- ✓ Trigger post purchase emails
- ✓ Automatic abandoned checkout emails
- ✓ Promotional product emails
- ✓ Track contact actions on your store
- ✓ Dashboard analytics
- ✓ Supports multiple stores
- ✓ Much, much more...

AMZSellerToolBox™ is an all-in-one service made to help Amazon sellers succeed and thrive by managing all of their digital marketing efforts in one place. With your Shopify data integrated, you will be able to use a combined view of your customer data across platforms to generate target segments, build automated campaigns, and engage your contacts to increase conversions and grow your business.



# AMZSellerToolBox™



Content Optimization



Automated Email Campaigns



Accounting Automation



Cross Store Tracking



Reviews Management



Advertising Optimization



Advanced Analytics



Landing Pages

LOCATIONS  
SAN DIEGO • TORONTO • PUNE, INDIA  
• HO CHI MINH CITY, VIETNAM



Made for Sellers, by Sellers

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